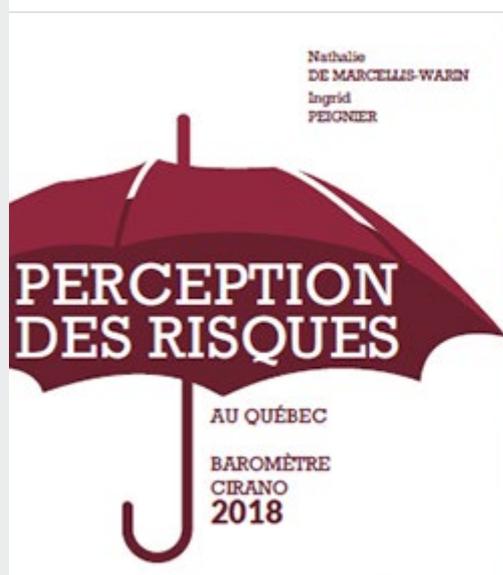




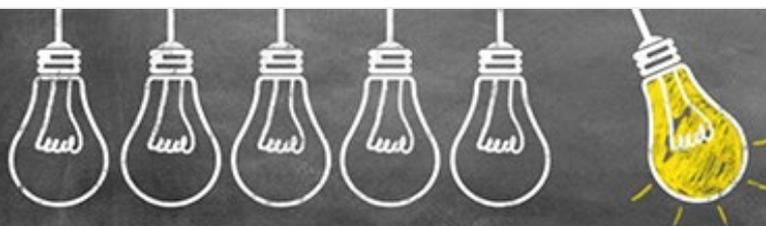
## November 2018 Newsletter

### A LOOK BACK ON OUR EVENTS



Nathalie de Marcellis-Warin and Ingrid Peignier presented the results of CIRANO 2018 Baromètre during a seminar held at Ouranos, at the 2018 Colloque sur la sécurité civile organized by Québec Ministère de la Sécurité publique and at the Centre for Sustainable Development.

[MORE INFORMATION](#)



## FORUM SUR L'INNOVATION

### A major conference on innovation co-organized by CIRANO, ADRIQ-RCTi and QuébecInnove

A little more than 130 people, representatives of businesses, universities and research centers, and governments gathered for this day high-level conference. The purpose of the conference was to advance public policy and to gain a better understanding of good practices in innovation and research. Many issues were raised and solutions were proposed by the speakers.

[SUMMARY OF THE DAY, PRESENTATION, AND PICTURES \(FRENCH ONLY\)](#)

## OUTREACH

### Claude Montmarquette opened the 2018 Insurance and Investment Convention



Claude Montmarquette, Emeritus Professor in the Department of Economics at the Université de Montréal and CIRANO Fellow, presented on the theme of "In a world dominated by change, what should be the role of the adviser?" during this Convention on November 13, 2018 at Palais des congrès de Montréal. An event of the *Journal de l'Assurance*.

[More information](#) →

### Creating new indicators to help resolve the Canadian

## innovation paradox: CIRANO partner of 4POINT0



Under the direction of Catherine Beaudry, Professor at Polytechnique Montréal and CIRANO Fellow, the 4POINT0 multidisciplinary team, bringing together several CIRANO researchers, is developing new innovation measurement tools.

[More information](#) →

## UPCOMING EVENTS

### **Workshop on the Economics of Strategic Communication and Persuasion: Application to Evidence-based Public Policy**

 November 16-17, 2018

Organized by CIRANO, CIREQ, the John Deutsch Institute and the Dean of Arts Development Fund (McGill University), this second workshop on the economics of strategic communication and persuasion will focus on the exploration of applications to the enhancement of evidence-based public-policy making.

[INFORMATION AND REGISTRATION](#)

### **The Integration of Artificial Intelligence in Health and Social Services: Relevance and Associated Lgal Issues**

 Monday, November 19, 2018

This conference by Mélanie Bourassa Forcier, Associate Professor at the Faculty of Law at the Université de Sherbrooke and CIRANO Fellow, aims to highlight the benefits of integrating artificial intelligence in the health and social services field and the various legal issues it raises.

[INFORMATION AND REGISTRATION](#)

## Smile-Implied Hedging

📅 Tuesday, November 20, 2018

Pascal François, Full Professor at the Department of Finance of HEC Montréal, Director of the Canadian Derivatives Institute and Visiting Professor at CIRANO in Autumn 2017, will present the highlights of the document "Smile-Implied Hedging", co-written with Lars Stentoft (Western University).

INFORMATION AND REGISTRATION

## Joint Montreal Macro Brownbag Workshop

📅 Monday, November 26, 2018

The Joint Montreal Macro Brownbag will give Montreal-based researchers in macroeconomics the opportunity to meet and discuss each others' work. The event brings together researchers from all economics departments in Montreal and promotes their collaboration.

INFORMATION AND REGISTRATION

## Official Launching of the Montreal Declaration for a Responsible Development of Artificial Intelligence

📅 Tuesday, December 4, 2018

Organized by the Université de Montréal, in collaboration with the Fonds de recherche du Québec and its partners - including CIRANO

INFORMATION AND REGISTRATION

## Should companies rely on their country of origin to differentiate from competition and attract customers?

📅 Thursday, December 6, 2018

CIRANO invites you to a conference by Aurélia Durand (HEC Montreal and CIRANO Fellow) on the occasion of the launch of the book entitled *Marketing and Globalization*. The presentation will allow for a better understanding of the concept of country of origin versus territorial marketing or place branding.

## RECENT PUBLICATIONS

### Project Reports

Le lien entre la taille des classes et les compétences cognitives et non  
cognitives

(Marie Connolly, Catherine Haeck)

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Economic Impact From Farm Investments in Canada

(Maurice Doyon, Stéphane Bergeron)

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### Working Papers

Homeownership, Labour Market Transitions and Earnings

(Thierry Kamionka, Guy Lacroix)

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Labor Market and Institutional Drivers of Youth Irregular Migration:  
Evidence from the MENA Region

(Ghassan Dibeh, Ali Fakh, Walid Marrouch)

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Demand for Annuities: Price Sensitivity, Risk Perceptions, and  
Knowledge

(M. Martin Boyer, Sébastien Box-Couillard, Pierre-Carl Michaud)

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Understanding Joint Retirement

(Pierre-Carl Michaud, Arthur van Soest, Luc Bissonnette)

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ALL PUBLICATIONS

